GOVERNMENT OF INDIA
FINANCE
LOK SABHA

UNSTARRED QUESTION NO:2015
ANSWERED ON:01.12.2000
IMPOSITION OF STATE TAX ON ADVERTISEMENT
GANGASANDRA SIDDAPPA BASAVARAJ

Will the Minister of FINANCE be pleased to state:

(a) whether the State Government of Karnataka has urgedthe Union Government to make a Constitutional Amendment to enable the State Government to impose a tax on adver- tisement in radio and television; and

(b) if so, the details thereof alongwith the reaction of Union Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI GINGEE N. RAMACHANDRAN)

(a): Yes, Sir.

(b): There is no proposal to impose a tax on advertise- ments in radio and television at present. However, the income arising from such advertisements is already subject to payment of income tax, and service tax is also leviable on service rendered by advertising agencies.